

Course Number: MECA8554

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Course Title: Cultural Diversity Training

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Overview:

Why Cultural Diversity Training? Have you ever been frustrated, when working with colleagues from other countries and cultures, by the fact that they do things in ways that are fundamentally different to your own? That their priorities in the workplace differ to yours? That they seem to send you mixed messages—and that their body language is often confusing?

The role of Cultural Diversity Training: These different attitudes and behaviors are more often than not conditioned by culture—values, assumptions and perceptions that are instilled early on in life and are expressed in the way we behave and interact. These cultural influences are so deep that we act upon them instinctively—in everything we do, from the way we stand and talk, to the way we deal with superiors, conflict management and decision-making. Since these differences are so deep and intuitive, they can often lead to substantial misunderstanding and miscommunication. Nowhere is this more detrimental than in an international workplace, where misunderstandings based on culture can make or break lucrative business deals, international mergers and any other type of cross-cultural working.

This course will raise your cultural diversity awareness and enable you to communicate effectively across cultures. Our Cultural Diversity Training course will help you and your staff develop your own cultural awareness and enable you to work more effectively with counterparts from other cultures.

Benefits

- In-depth cultural awareness and understanding of the impact of cultural differences
- The necessary foundation and tools to become culturally competent
- A better understanding of the cultural challenges facing multicultural workplaces
- The opportunity to enhance cultural sensitivity and competence
- Practical tools to reduce cross-cultural misunderstanding and encourage positive cross-cultural working relationships

Who should attend?

The Cultural Diversity Training course will be of benefit to you if:

- Your organization is growing its business beyond national borders
- You and your staff are increasingly working with colleagues in other countries
- Your staff is becoming more culturally diverse
- You are involved in multinational projects



Course overview

A Cultural Diversity Training course typically includes:

- What is cultural awareness?
- Cultural values and attitudes (time, space, group dynamics, authority, tasks, relationships)
- Communication styles
- Cross-cultural management skills
- Working together across cultures
- Developing cultural awareness
- Language issues
- Tips and strategies for specific countries

